



# WE ARE ENVIRONMENT FRIENDLY



## REDUCE

Source reduction, or waste prevention, is the Environment Protection Association's number one recommendation for reducing solid waste. Source reduction is also number one with Kimberly-Clark. That's why our products, packaging and dispensing systems are engineered to create less waste.

## RECYCLE

Using recycled fibre reduces the overall amount of solid waste entering the environment. For that reason, Kimberly-Clark has been using clean, recycled waste paper since 1969. And each year, we continue to increase our recycled capacity. Kimberly-Clark believes the combination of recycling and source reduction is a superior solution to the solid waste problem.

## REPLANT

Trees, a renewable source, are the foundation of our business. There will always be a need to harvest trees because wood fibres can't be recycled indefinitely. However, trees are also the foundation of our environment. For both of these reasons, Kimberly-Clark is committed to regenerating this invaluable, natural source.